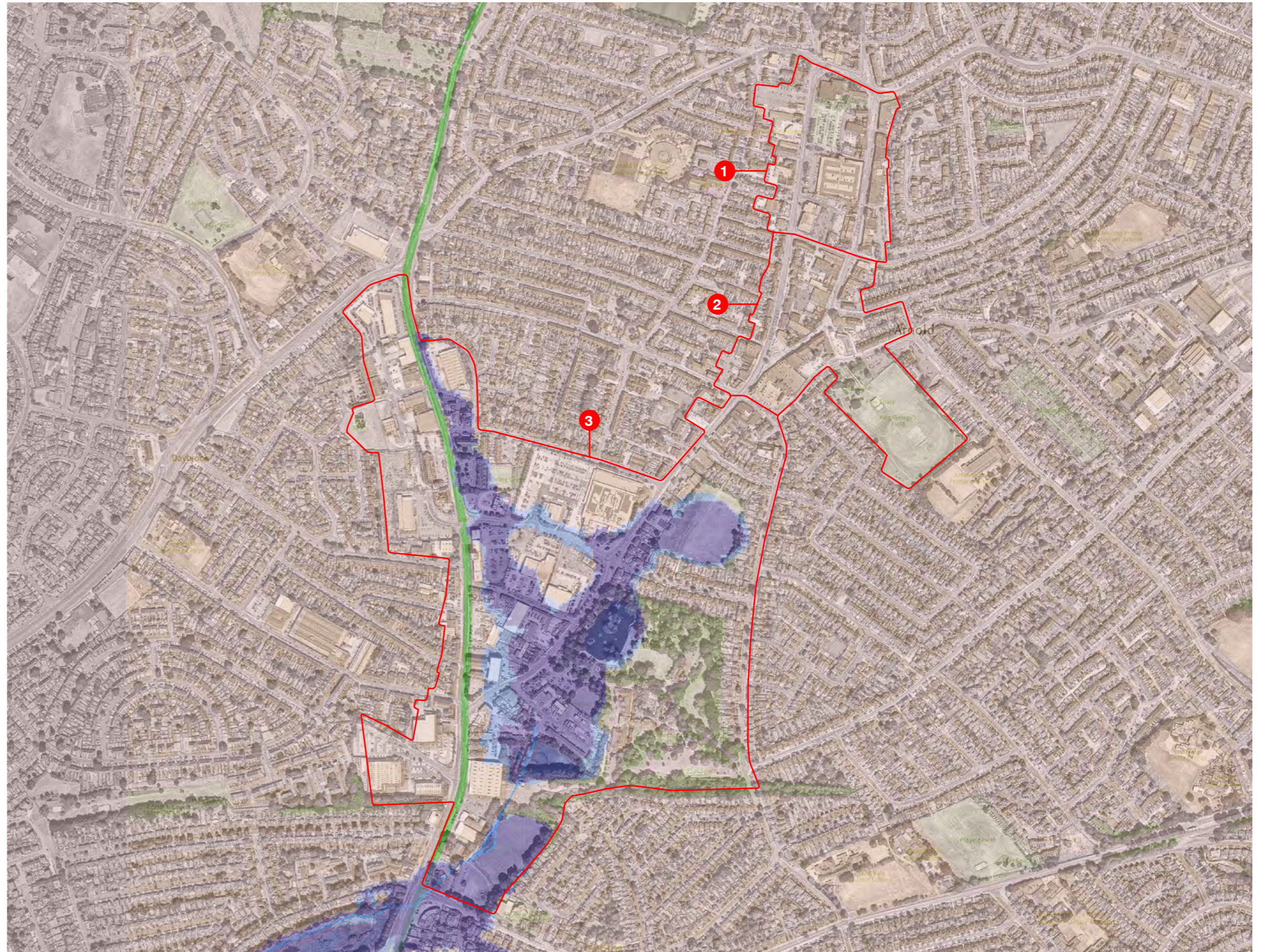


Flood Zone Fluvial Flooding

Zone 1 and 2 have no issues with fluvial flooding. However Zone 3 is prone to flooding.

From the government's Flood Map for Planning service:
<https://flood-map-for-planning.service.gov.uk>



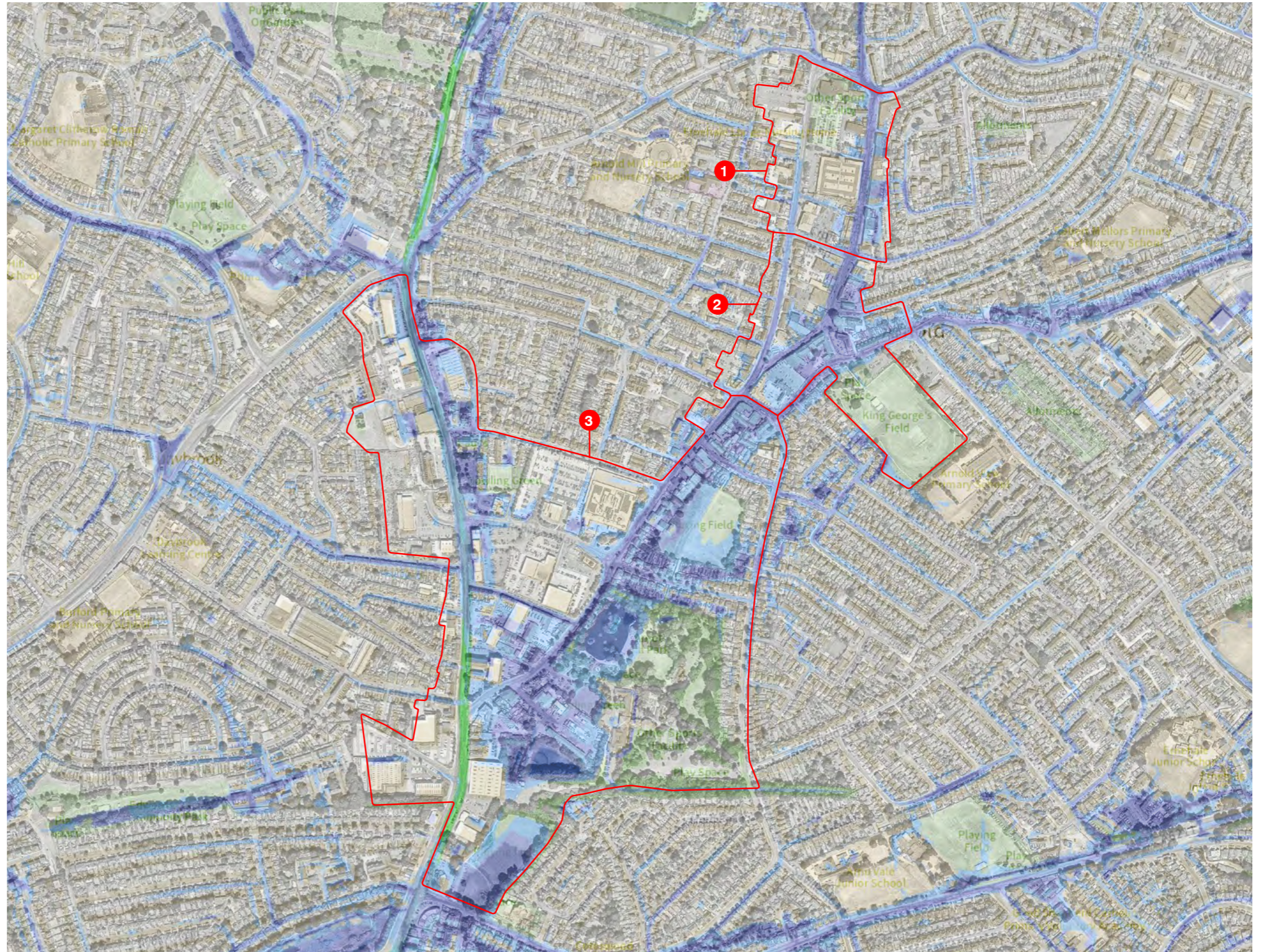
- 1 Zone 1
- 2 Zone 2
- 3 Zone 3
- Flood Zone 3
- Flood Zone 2
- Flood Zone 1
- A60, Mansfield Road



Flood Risk Surface Water

Surface water flooding happens when rainwater cannot drain away through the normal drainage systems. Instead, it lies on or flows over the ground. Surface water flooding is sometimes known as flash flooding. It can be difficult to predict as it depends on rainfall volume and location, it can happen up hills and away from rivers and other bodies of water and it affects areas with harder surfaces, like concrete, more severely.

Given the lack of greenery, landscaped areas and significant amounts of hardstanding along Nottingham Road, Eagle Square and Front Street, there is a high risk of surface water flooding to these areas. Inundation to the retail core along Front Street is a regular seasonal occurrence.



- 1 Zone 1
- 2 Zone 2
- 3 Zone 3
- High Risk (<3.3% chance each year)
- Medium Risk (1 to 3.3% chance each year)
- Low Risk (0.1 to 1% chance each year)
- A60, Mansfield Road



SWOT Analysis

SWOT

Strengths



Strengths

1. Ample parking for the town centre,
2. Popular Bonington Theatre, Cinema & Library draw people into the town centre,
3. A diverse range of uses within the town centre (retail, leisure, culture, health),
4. Pedestrianised stretch of Front Street is attractive for visitors using the shops in Zone 2,
5. The retail core of Arnold is along a linear route (Front Street), which is also relatively flat. Providing the potential for a very accessible town centre,
6. The retail core is a manageable size,
7. It is well serviced for buses & cars,
8. Close to a large residential areas within the 20-minute neighbourhood of Arnold,
9. Large area in public ownership in Zone 1,
10. Popular ASDA superstore,
11. Large amounts of green public space in parks & recreation grounds,
12. New AMP building with a unique offer & streetscape.

- 1 Zone 1
- 2 Zone 2
- 3 Zone 3



SWOT Analysis notes compiled from workshops conducted with key stakeholders in December 2023 and March 2024.

SWOT

Weaknesses

- 1 Zone 1
- 2 Zone 2
- 3 Zone 3



Weaknesses

1. Limited offer of the current marketplace at Eagle Square,
2. Limited public transport connections to surrounding residential areas and no tram connection,
3. Poor connectivity & accessibility (especially for older population) with busy roads cutting through the red-line boundary,
4. Limited cycle routes & options for sustainable transport (bike racks, cycle lanes, active travel hubs),
5. Low quality pedestrian links into and across the town centre,
6. ASDA building is currently a fixed feature for the foreseeable future,
7. Aging Leisure Centre, Theatre & Library buildings,
8. Narrow pavements & uneven surfaces,
9. The cleanliness of the streetscape,
10. Limited quality and diversity of retail offer,
11. Limited offer to young people,
12. Perception: too many "unwanted use" / vacant premises,
13. Perception: New licensed food and beverage outlets are responsible for anti-social behaviour,
14. Sites not in public ownership need attention,
15. Visitors do not feel safe,
16. No County Council hub facilities in the retail core (Zone1/2),
17. No college / university presence,
18. Limited town centre living.



SWOT Analysis notes compiled from workshops conducted with key stakeholders in December 2023 and March 2024.

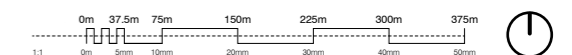
SWOT Opportunities

- 1 Zone 1
- 2 Zone 2
- 3 Zone 3

- Opportunities**
1. Potential to expand the market offering with links to events and activations for the town centre,
 2. Expand the successful cultural offer with studio space, performance space and associated uses,
 3. Linking F&B offers to the expanded cultural offer to support the evening/night-time economy,
 4. Build town centre homes, with variety of tenure and type,
 5. Provide education opportunities (Adult Learning/FE/HE, Uo3A),
 6. 20-min neighbourhoods - Improve the connectivity with local residential streets,
 7. Close proximity to surrounding green spaces,
 8. Activate under-utilised green spaces,
 9. Potential to relocate the Civic Centre into the town centre and repurpose the existing building,
 10. Improved public transport linkages,
 11. Encourage modal shift to sustainable transport options,
 12. Streetscape improvements,
 13. Public art, street furniture and community benefits,
 14. Play spaces to create a family-friendly destination,
 15. Most of the retail is located along Front Street, giving a strong starting point for wayfinding, branding & marketing improvements,
 16. Utilise the upper floors of retail units,
 17. Explore potential of County Council ownerships,
 18. Consolidate the ample surface parking into a number of locations to free up development sites.
 19. Gateway opportunities at the north & south.



SWOT Analysis notes compiled from workshops conducted with key stakeholders in December 2023 and March 2024.



SWOT Threats

- 1 Zone 1
- 2 Zone 2
- 3 Zone 3



Threats

1. Significant car parking availability not encouraging more active travel options,
2. The Sherwood/Mapperley competing offer,
3. Proximity of the current food and beverage offers to each other,
4. Large Sainsbury's store diverting customers from the high street,
5. Lack of diversity of retail offer,
6. Vacant retail units,
7. Ownerships across the town centre prohibiting the delivery of a wide-scale vision,
8. Increasing shift to online shopping,
9. The town centre offer no longer appealing to the full local demographic,
10. Reduced aspiration/inspiration of the town centre,
11. Fast food / takeaway parking & noise.



SWOT Analysis notes compiled from workshops conducted with key stakeholders in December 2023 and March 2024.

SWOT Strategy

From the evidence base of the SWOT analysis, key themes can be extracted to form the basis of Ambition Arnold.

Build upon 'What is Arnold?'

- Over-provision of surface parking could provide scope for redevelopment.
- 🌿 Build upon the popular leisure offers. With expanded cultural offers & F&B opportunities.
- ✳️ Create Gateways to provide a sense of arrival in the north and south.
- 💎 Expand & enhance the marketplace offer.
- ↔️ Improve connectivity, within the site and connecting to green space.
- 👉 Improve the streetscape to improve visitor experience to the town centre and encourage greater dwell time.
- 🏪 Diversify the retail offer of the town & encourage existing retailers in shopfront improvements
- 🏠 Potential to relocate the GBC offices into the retail centre to reinforce a civic core.

- 1 Zone 1
- 2 Zone 2
- 3 Zone 3



Identity

Competing Centres

A number of key characteristics of Arnold were identified in the Ideas Workshop, 14th March 2024.

Community identity is hidden

There is a strong community focus which is not necessarily apparent to those not local to the area, particularly in relation to the Methodist Church and Salvation Army.

Green Space

A planting scheme through the town centre could reinforce pedestrian access and emphasise leisure routes to and from residential areas.

Heritage

Hidden links to significant events such as the Luddite movement, Byron, Hawkesley and Bonington can provide the inspiration for cultural and arts-led opportunities through the town.

Events and activities

Supporting an enhanced market offer with local events could broaden the appeal of the market offer.

Sherwood



Mapperley



Arnold



Concepts

High Level Concepts

Create a new cultural heart and public sector hub for the town.

Create a new central cultural campus for the theatre, leisure centre, library and a public sector hub.

Support and enhance the market

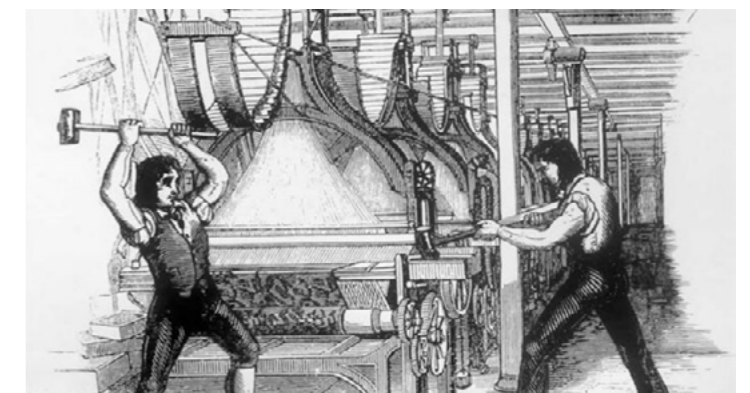
Expand the market to fully realise its potential and create the opportunity for a wider programme of events.

Reinforce and support the traditional high street.

Reinforce the retail core of the town with the new cultural heart, public sector presence and new homes.

Respecting heritage and bringing the past into the future.

Celebrating the history of Arnold.



High Level Concepts

Provide more housing to the town centre that is modern, accessible and affordable.

Bring green space and children's play into the centre of town.

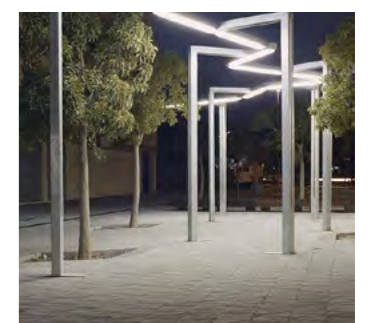
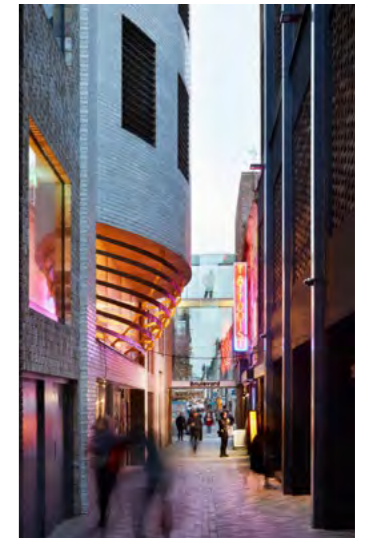
Bring back vibrancy to the street through street-led art.

Improve active travel links to the centre, and better link Front Street to High Street.

Adding vitality and life into the streetscape.

Enliven the high street with community-led art, events and activities.

Create a safer high street.



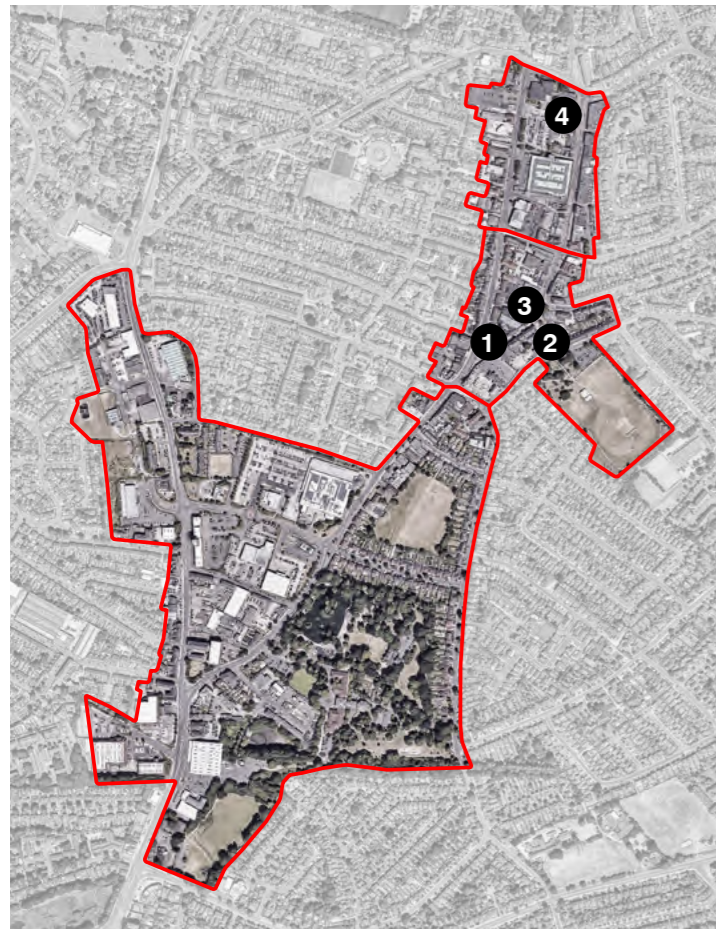
Streetscape Strategy

Streetscape Improvements

The existing streetscape is disjointed, with poor links from north to south along Front Street, as well as east to west to the local residential communities, and between Front St. and High St.

Eagle Square is stepped, with a tired and cluttered environment. There is also very little planting and greenery within the streetscape.

There is a significant opportunity to improve the pedestrian environment and linkages across Zones 1, 2 and 3. The next few pages explore potential interventions to improve this environment.



- 1 Eagle Square
- 2 AMP Square
- 3 Pedestrianised Front Street
- 4 Library Concourse



Streetscape Improvements

There is the opportunity to improve the streetscape across Zones 1, 2 and 3. Listed below are a number of key areas which could be improved to create a more vibrant pedestrian environment for visitors to the town centre.

1 Improved pedestrian and cycle link between Arnot Hill Park and Eagle Square.

- A primary route along Nottingham Road.
- A secondary route across George St. through the playing fields, onto Charles St. and back up to Nottingham Rd.

2 Improved crossing point between Hallams Lane Car Park, George V Recreation Ground and the AMP / Front St.

3 Improved pedestrian environment along Front St.

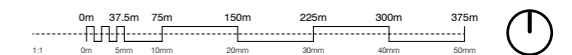
- Including linking the existing pedestrianised portion of Front St. across Croft St. and up to the Library.

4 Connections between Front St. and High St. (E-W)

5 Croft Street pedestrian link.

Additional considerations:

6. Create a safer environment, including:
 - Accessibility
 - Visibility
 - Safety
 - Lighting
 - Art - sculptures, murals, interactive artworks
 - Seating
 - Planting
7. Pedestrian routes and connections to the local residential neighbourhoods.
8. A long term aspiration for public transport improvements, including:
 - Potential tram line extension,
 - More direct bus routes into town,
 - Bus stop rationalisation/balancing along Front Street.
9. Additional green spaces and links throughout the town centre and overall boundary.
10. Improved wayfinding promoting access into the town centre.



Streetscape Improvements

- Streetscape
- Market
- Leisure Centre & Theatre
- Cinema
- Library
- Public Sector Hub
- Homes
- Arnot Hill Park

The below moodboard illustrates a number of different strategies that could be employed to enhance the vibrancy of the streetscape in Arnold.

These interventions should be closely linked to Arnold's identity and heritage and would be co-ordinated across all zones of the town centre.



Changing character through murals



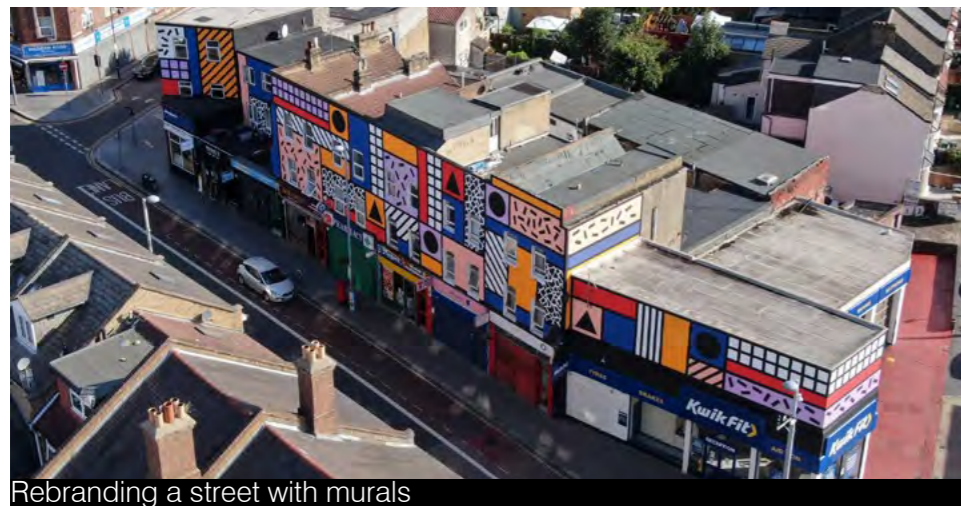
Creating place through streets and lanes



Branding a street with signage & street furniture



Wayfinding



Rebranding a street with murals



Lighting, along alley's / ginnels



Public bench design competition



Art trails - Kirklees Snowdog



Interactive shop hoardings



Art trails & community activations



Information



Raising the appeal of inhospitable spaces with art



Integrated Wayfinding

Streetscape Improvements

Street furniture and planting would also improve the pedestrian environment throughout the town centre.

More green space and planting gives reference to the green spaces in Arnold and the wider Gedling Borough, as well as attenuating flooding issues and improving the general atmosphere of the town centre.

Additional seating provides places to meet, socialise, eat and enjoy the town centre, which would increase dwell time and support the local economy.



Walking, cycling and sitting amongst greenery



Places to meet



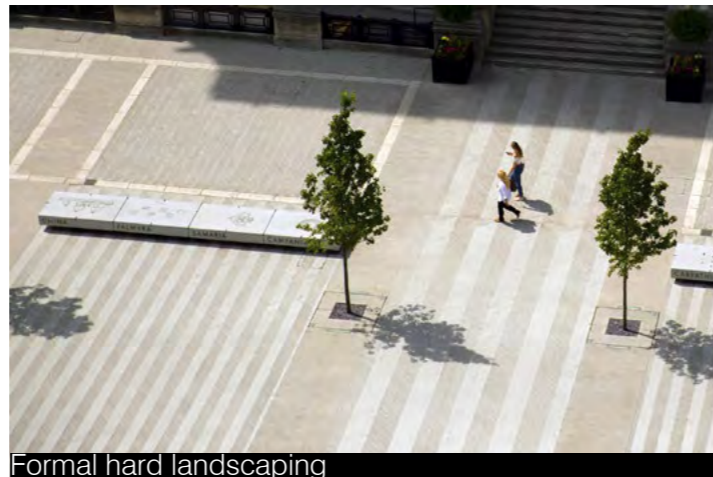
Consistent surface materials



Grey to Green



Playable street furniture



Formal hard landscaping



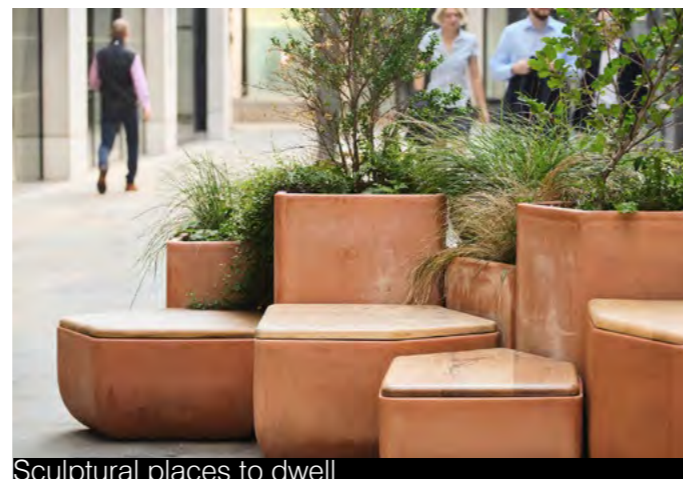
Play spaces - using blank frontages



Places to sit, meet, eat and talk in greenery



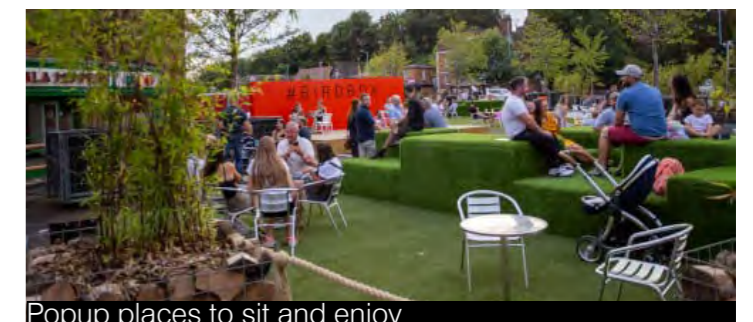
Reclaiming areas of road for greenery & streetscape



Sculptural places to dwell



Formal Town Square



Popup places to sit and enjoy

Streetscape Zone 1 Possible Interventions

1 Improve the pedestrian environment along Front Street.

- Reduce to a single lane with accessible parking & bus stops.
- Relocate bus stops to more appropriate locations.

2 Improve links between Front St. and High St. (E-W)

- Use lighting, greenery, art, child's play etc. to activate and 'Brand' the links.
- **2a** - Greenery, murals, potential play spaces and seating areas.
- **2b** - Murals, lighting and signage directing from High Street to Front Street.

3 Croft Road pedestrian link

- Improved link connecting the length of Front Street.
- Reduce the width of Croft Road to maximise pavement area.

4 Link between Druid's Tavern Car Park & Front St.

- Improved crossing to Druid's Tavern Car Park.

5 Improve pedestrian and cycle links to residential communities.

- Improved signposting, lighting & potential branding/art to the connections to Smithy Crescent.

- Office
- School
- Retail
- Community
- Commercial/Business
- Residential
- F&B
- Leisure/Entertainment
- Worship
- Hotel
- Supermarket

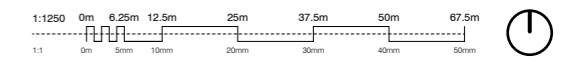


Streetscape

Zone 2 Possible Interventions

- 1 Improve the pedestrian environment along Front Street.**
 - Reduce to a single lane with accessible parking.
- 2 Improve the connection to High Street (Co-Op) Car Park**
 - Use lighting, greenery and art to activate and 'Brand' the link.
- 3 Improve the streetscape:**
 - Allowing more al-fresco dining.
 - More street furniture, art, places to dwell etc.
- 4 Inject more green space into the town centre.**
 - Provide green spaces while safeguarding space of events and activations.
- 5 Improved crossing point to Hallams Lane Car Park and King George V Recreation Ground.**
 - More direct, wider pedestrian crossing to the rec. ground & car park.

- Office
- School
- Retail
- Community
- Commercial/Business
- Residential
- F&B
- Leisure/Entertainment
- Cinema
- Worship
- Hotel
- Supermarket



- 1 Potential to expand the pavements to provide generous pedestrian space with bus pull-in stops and accessible parking.
- 2 Opportunity to bring in new green space as parklets on the existing parking bays, which could be a temporary/meanwhile measure to test its potential.

- 3 Possible additional zebra crossing points.
- 4 Additional seating areas.
- 5 Scope for improved shopfronts working with private owners and tenants.
- 6 Potential locations for murals to activate inactive shopfronts.



- 1 Potential to open up the entrance to the King George V Recreation Ground.
- 2 Improved crossing point to Hallams Lane Car Park and King George V Recreation Ground.
- 3 Activity in the new AMP Square.
- 4 Potential location for a mural to activate the square.
- 5 Relocated CCTV mast.



Market Improvements

Possible Market Improvements

1 Allow the market to expand to fully encompass Eagle Square, Front Street & the AMP square.

- Allow for expansion & contraction of the market to be able to facilitate different events,
- On events that require more space, the market can expand along Front Street, and into the AMP Square,
- To include service pop-ups to facilitate the expansion of the market along Front Street.

2 Eagle Square could provide a flat surface to allow for efficient use of the Market.

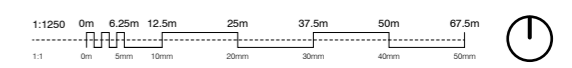
3 A canopy structure could provide anchoring and identity to Eagle Square and de-clutter the space. Also Eagle Square becomes a slope rather than stepped to provide flexibility.

4 Respect the existing external seating areas of the shop units and position to enhance the external environment.

5 Improved link through to King George V Recreation Ground & Hallams Lane Car Park.

6 Host large scale events at King George V Rec. Ground.

- Work
- Hotel
- Supermarket



Possible Market Improvements

The market can be supported and enhanced through a step-by-step approach of temporary activations along Front Street to test out their success, before looking at the potential to create a covered market as a signature space anchoring Arnold's offer.

Historic examples of Market Squares



Ludlow Market Square



Shrewsbury Market Square



Norwich Market Square

Market Streets & temporary events / activations



Broadway Market, London



Leather Lane Market, Clerkenwell, London



Stroud Street Market



Portobello Road Market, London



Gabriel's Wharf, London

Covered Market - A unique offer within Nottingham



Altrincham Market



The Playing Field performance space, Southampton



Mercato San Miguel, Spain

- 1 Potentially expanded market offer.
- 2 Respect the existing external seating areas of the shop units and position stalls to enhance the external environment.
- 3 Potential improved link through to King George V Recreation Ground.
- 4 Potential new green space.
- 5 Potential new public seating.
- 6 Potential location for a mural to activate inactive shopfronts.



Arnold North Strategy

Arnold North Strategy

Connectivity | Leisure | Culture | Living
Public Sector Hub | Streetscape

There is the opportunity to:

Improve links between Front Street and High Street.

Provide leisure facilities that:

- Meet the need of projected growth of the local population;
- Meet the physical and mental health and well-being of the community.

Provide an expanded cultural offer that:

- Prioritises performance and high-quality cultural and creative experiences;
- Delivers a programme that reaches all of the community;
- Ensuring sustainability remains at the core of any future proposals.

Provide a high-quality library: a learning and cultural community facility for the local population.

Consider the potential for introducing more residential development that meets the needs and demands of the community.

Consider the long-term possibilities of the civic centre and the opportunity to be more sustainable with our public buildings.

Introduce high-quality public spaces, connecting buildings and facilities for the community and providing the ability to meet, dwell and play in an attractive and inviting environment.

Improve the northern entrance to the town centre, with artwork, mural or other alternative means to announce the arrival into the town centre.



- 1 Wood Street
- 2 Pedestrian link north of ASDA
- 3 Bonington Theatre and Leisure Centre
- 4 Library
- 5 Front Street
- 6 High Street

Cultural & Public Sector Hub

Leisure Centre



Britannia Centre, Hackney



Bingham Leisure Centre, Nottinghamshire

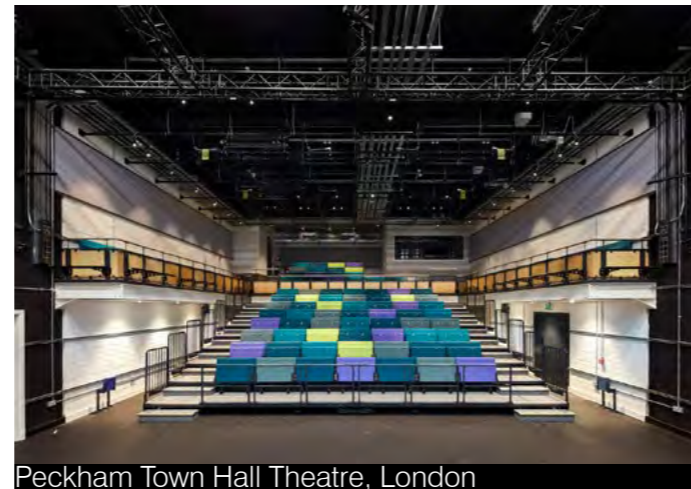


Rushcliffe Leisure Centre, Nottingham

Theatre / Cinema



Chapter Arts Centre, Cardiff



Peckham Town Hall Theatre, London



Peter Hall Performing Arts Centre, Cambridge



Boulevard Theatre & Cinema, Soho, London



Meeting House Square, Dublin

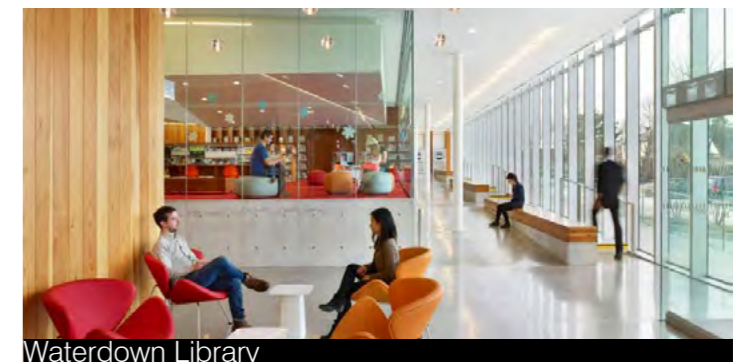
Library



Albion Library



Bloor Gladstone Library



Waterdown Library

Town Centre Homes



Ambition Arnold

leonard design architects

- 1 A potential new public square with consolidated bus stops, green space and seating.
- 2 The new and improved Arnold Leisure Centre.
- 3 The expanded Bonington Theatre.
- 4 A future-facing library provision, with potential for a public sector services hub.
- 5 Potential for new town centre homes.

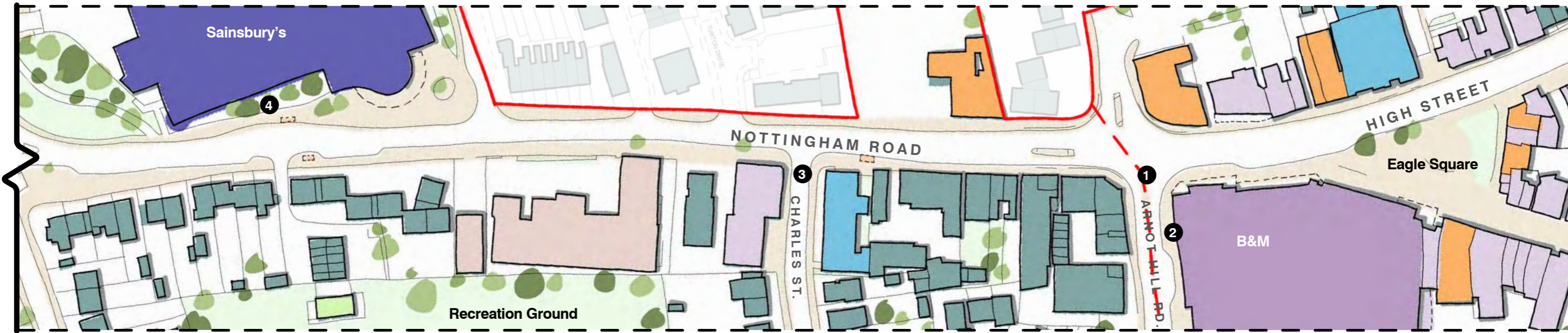


Town Centre link to Zone 3

Link to Zone 3

The existing pedestrian / cycle link between Arnot Hill Park and Eagle Square could be significantly improved. Some potential options are outlined here.

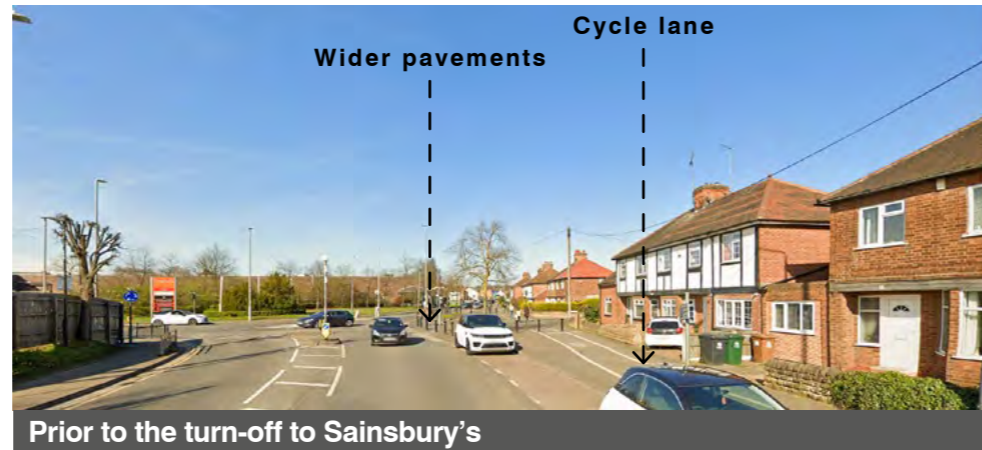
- 1 Improved pedestrian crossing environment over Arnot Hill Road.
- 2 Activate the blank frontage of the new B&M store to provide a Gateway and sense of arrival into the town.
- 3 Pedestrian-priority link across Charles St.
- 4 Provide more green space around Sainsbury's and activate the long blank frontage.
- 5 Provide more green space around the George Street turnaround to provide a sense entrance to the park, cycle parking & seating.
- 6 Provide more cycle infrastructure along the length of Nottingham Road.



Link to Zone 3 Nottingham Rd.

A number of interventions could significantly improve links between Zone 1 & 2, from Arnot Hill Park to Eagle Square. These could potentially include:

1. Improved pedestrian crossing environment over Arnot Hill Road.
2. Activate the blank frontage of the new B&M store to provide a Gateway and sense of arrival into the town.
3. Pedestrian-priority link across Charles St.
4. Provide more green space around Sainsbury's and activate the long blank frontage.
5. Provide more green space around the George Street turnaround to provide a sense entrance to the park, cycle parking & seating.
6. Provide more cycle infrastructure along the length of Nottingham Road.



Link to Zone 3 Gateway

One of the most prominent locations that could be improved is where Nottingham Road becomes High Street. It is identified in the SWOT analysis as a gateway opportunity. Potential improvements could include:

- 1 A widened and single stage pedestrian crossing environment over Arnot Hill Road providing an improved walking and cycling link into the town centre.
- 2 Potential to activate the blank frontage of the new B&M store, to let local artists paint a large scale mural welcoming people into the centre of Arnold (concept for example imagery shown).
- 3 Improvements to Eagle Square and the Market setting could also provide a striking visual gateway into the centre of Arnold.



Arnot Hill Park

Arnot Hill Park provides a key green space for Arnold town centre and presents the opportunity to expand its offering. Potential areas for investigation include:

- 1 Investigate how the current Civic Centre might be re-imagined, continuing to serve the current and future needs of the community it serves and the sustainability challenges and targets it needs to address.
- 2 Consider how the current facilities could diversify its offer should there be additional compatible uses for the community to benefit from.
- 3 Consider the future of the underutilised areas of Arnot Hill Park (bowling green, pavilion etc.) and the potential for biodiversity opportunities.
- 4 Consider upgrading the existing Nature Trail & link south to Thackerays Recreation Ground & Valley Park beyond.
 - Better link to the City Hospital and Gedling Country Park in the west.
 - Improved lighting, wayfinding and signage etc.
 - Re-brand as a running / cycling route and access to the wider Gedling offer.
- 5 Opportunity to consider and review neighbouring public sector services in relation to sustainability targets and future-fit community services.



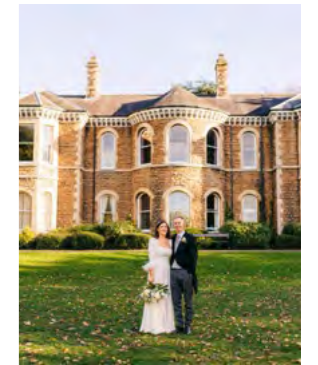
- Office
- School
- Retail
- Community
- Commercial/Business
- Residential
- F&B
- Leisure/Entertainment
- Worship
- Hotel
- Supermarket

Arnot Hill Park

Support Arnot Hill House as a wedding / events venue.

Support a variety of different events within the park, (shown on the images, right) including:

- Food Festivals
- Dining Clubs
- Outdoor Cinema / Theatre
- Performances / Concerts
- Arts trail
- Play trail
- Fitness trail
- Pop-up brand activations
- Yoga / Fitness classes
- Winter lights festivals
- Winter wonderland
- Skateboarding festival
- Renaissance fair
- Weddings
- Arts fair



Existing Retail Units

Zone 1 & 2

Existing Retail Units

The existing privately owned retail units along Front Street are tired and in need of a refresh. There is potential to direct a high level narrative for the shopfront design across the town centre, and could potentially include:

- Canopies
- Primary Signage
- Flooring
- Ceilings and Services
- Lighting
- Interiors
- External Seating Zone
- External Screening
- Secondary Signage
- Hoardings
- Furniture
- Materials

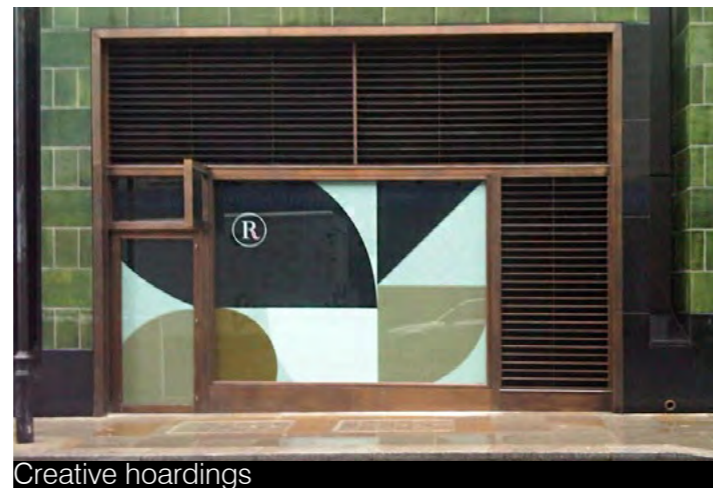


May 2022 Google Streetview Photos

Zone 1 & 2

Existing Retail Units

What does the future look like for Arnold's high Street?

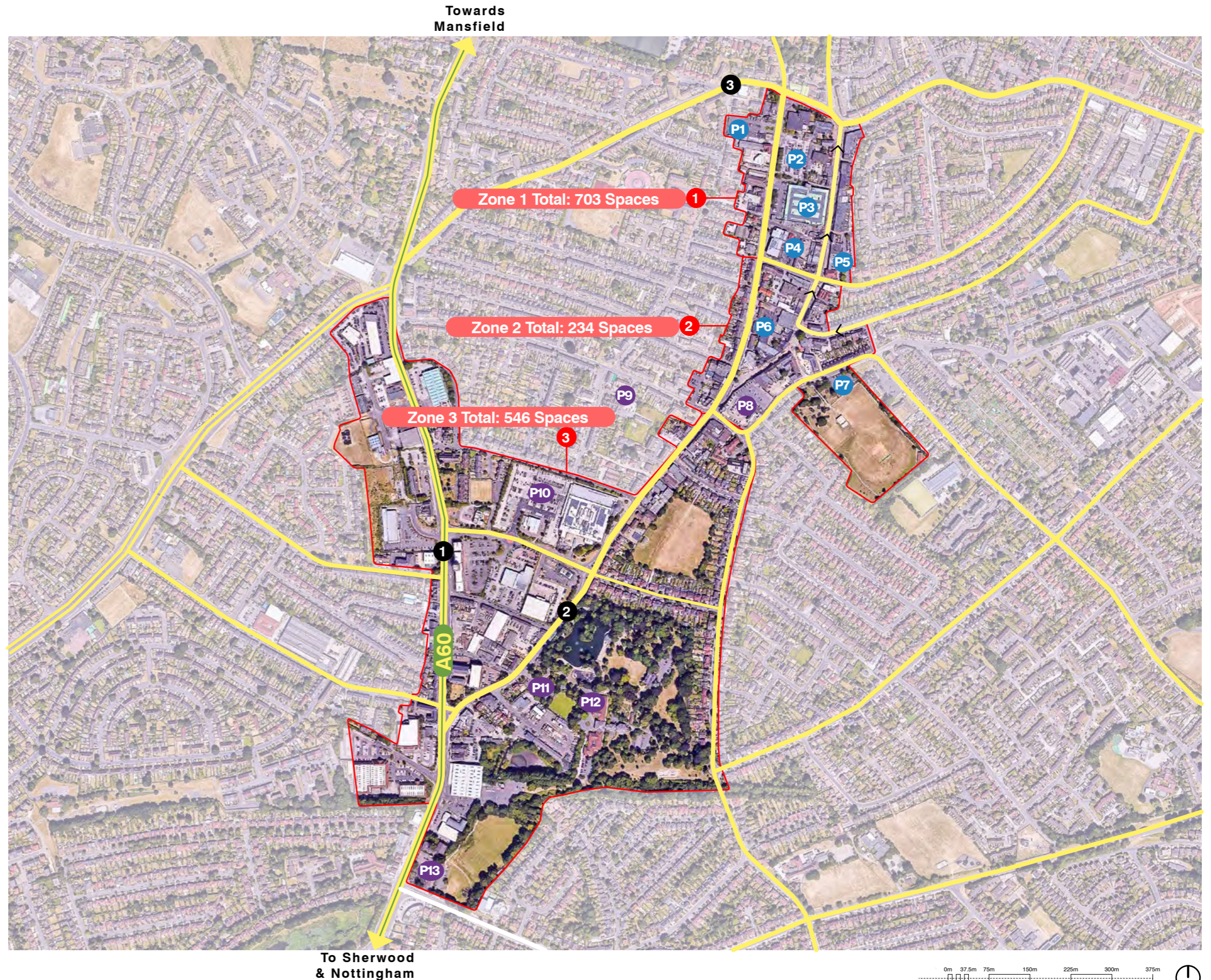


Summary

Parking & Transport

A parking and transport study is currently being carried out by BWD consulting. This study will set the parameters for car parking numbers, cycle spaces, and associated transport issues for any proposals going forwards.

The existing capacity in the area can be seen on the plan, right.



- 1 Mansfield Road
- 2 Nottingham Road
- 3 Cross Street
- GBC Owned car parks:*
- P1 Druid's Tavern - 70 spaces
- P2 High Street Leisure Centre - 130 spaces
- P4 Croft Road - 44 spaces
- P5 Blatherwicks Yard - 59 spaces
- P6 High St. Co-Op - 25 spaces
- P7 Hallam Lane - 52 spaces
- Privately owned car parks:*
- P3 ASDA - Only if using the store, 2 hr limit, approx 400 spaces
- P8 B&M Roof - 157 spaces
- P9 St Albans Road - 33 spaces
- P10 Sainsbury's - 450 spaces
- P11 Bowling Green - 47 spaces
- P12 Civic Centre Entrance Car Park - 20 spaces
- P13 Thackerays Lane - 29 spaces
- ← A Road
- ← One Way Street
- == Dual Carriageway
- == Link / Residential Street

Consultation

Public

A consultation was launched in July and August 2024 for Ambition Arnold. The results have been summarised into a report. 652 respondents completed the questionnaire that included 18 statements about Arnold Town Centre.

Respondents were asked to select a level of their agreement/disagreement to those statements (shown below). The qualitative responses are also summarised in a SWOT analysis.

The issues and opportunities highlighted by the public and other consultees, will factored into any work going forwards.

Additional stakeholder consultees:

Environment Agency

The Environment Agency has been consulted with, and the flooding sections of this Vision document are in line with their comments.

Police Architectural Liason Officer (ALO)

The local ALO has reviewed the vision and has provided a report with recommendations. Any design work relating to the town centre will look to incorporate the recommendations from the report.

Agree	Not Sure	Disagree	Question: Do you agree with the following statements?
92.1%	3.7%	4.2%	1. Arnold town centre feels tired and is in need of investment
87.7%	7.6%	4.8%	2. A more diverse and wider range of shops would attract more shoppers to Arnold town centre
85.4%	9.1%	5.5%	3. The shopping environment could be more appealing by having a distinct character including more attractive shop fronts to enhance the shopping environment
84%	10%	6%	4. The town would benefit from a focus on improving the regular market and more events for the community to engage with
74%	14%	12%	5. The town centre would benefit from more green areas and better public spaces for people to meet and spend time in the town centre
66%	21%	13%	6. The town centre should promote the identity of Arnold through its people (artwork, murals, community arts projects, events, and activities for example)
87%	7%	6%	7. There should be investment to improve the pedestrian experience and to make the town feel safe during the day and evening and a more welcoming place to walk around
86%	9%	5%	8. The town benefits from good public transport links
27%	35%	38%	9. There should be more residential homes in the town centre
77%	10%	13%	10. Expanding and improving the health, leisure, swim and gym facilities in Arnold town centre
78%	10%	12%	11. More opportunities to meet and socialise with others and participate in community activities, clubs and groups
74%	14%	12%	12. Expanding and improving the theatre and cinema provision in Arnold with more modern facilities
69%	18%	13%	13. A more modern library with up-to-date facilities, cultural and learning opportunities for the whole community
74%	16%	10%	14. Better access to council, healthcare and welfare services in the town centre to encourage people to use the town centre of Arnold.
85%	9%	6%	15. Improving facilities in the parks across the wider town centre to encourage the community to use them and the town more.
38%	23%	39%	16. Providing better access for cyclists in the town centre
92%	4%	4%	17. Improving the appearance of the town.
87%	6%	7%	18. Providing better pedestrian access and personal safety across the town.

Strengths

80% to 92% of respondents agreed with 44% of all statements in the questionnaire, including question numbers 1, 2, 3, 4, 7, 15 and 17.

Weaknesses

Particular weaknesses of Arnold town centre that the respondents frequently mentioned and that were not included in the quantitative part of the questionnaire, were:

- Anti-social behaviour leading to the perception of a lack of safety in the area,
- Lack of addressing all disability needs in the area.

Opportunities

The most frequently listed improvements respondents thought Arnold should prioritise going forward were:

- Reduce number of vacant retail units.
- A wider variety of shops,
- More attractive shopfronts,
- Provide more activities for young people as there is nothing for them to do,
- More police presence,
- Better lighting and CCTV,
- Provide more green areas,
- Increase free parking time and more parking areas,
- Improve the leisure centre,
- Improve public toilets.

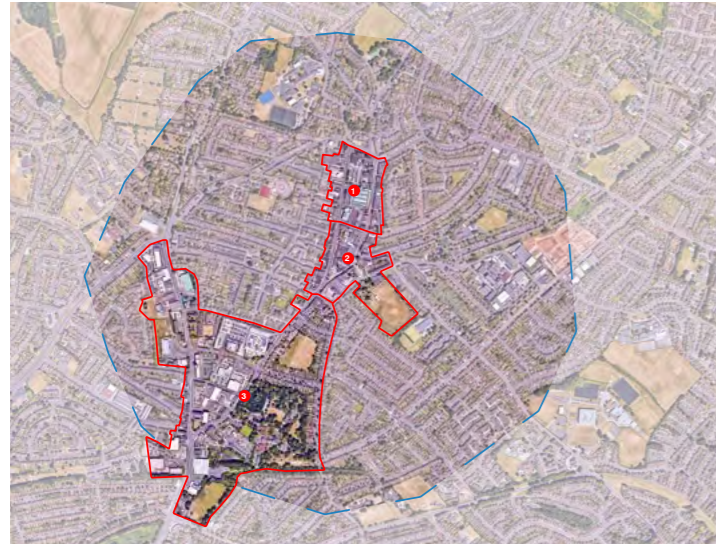
Threats

In their comments respondents mentioned certain risks and considered them important when planning the future for Arnold town centre, including:

- Don't lose heritage assets,
- Deliver only practical and realistic developments,
- Don't overdevelop Arnold Town Centre,
- Ensure money is well-spent throughout.

Summary

This vision has set out a series of potential interventions to improve the vitality of Arnold town centre, which is the conclusion of:



The context of Arnold

The document has outlined the context of Arnold within Gedling Borough.



Historic context

It provides a brief historic narrative of the development of the town.



Mappings

It then examines the site area in a series of mappings outlining: Vehicle movement, parking, key gateways, cycling & walking, connectivity, public transport, listed buildings, key buildings, green spaces, streetscape, ground floor uses, use zones, topography and flooding issues.



SWOT Analysis

This is then summarised in the SWOT analysis, incorporating comments from two workshop sessions with key stakeholders.



Arnolds Identity

The identity of Arnold is defined, with the key themes of: popular leisure and culture, extensive green space, industrial and cultural heritage, marketplace and local business.



High Level Concepts

Taking into account the SWOT analysis, mappings, constraints, historic and local contexts, a series of high level concepts are then outlined.



Potential Interventions

Followed by a number of potential interventions across the three zones.



Vision

Which concludes in the vision, overleaf.

The Vision

- Create a new cultural heart and public sector hub for the town,
- Support and enhance the market,
- Reinforce and support the traditional high street,
- Bring green space and children's play into the centre of town,
- Bring back vibrancy to the street,
- Improve active travel links to the centre, and better link Front Street to High Street,
- Bring in town centre living, to meet the needs and demands of the community.



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